



# ST. LUKE GREEK ORTHODOX CHURCH

35 N. Malin Rd., P.O. Box 198, Broomall, PA, 19008 · Tel: (610) 353-1592 · Fax: (610) 353-8714  
Rev. Father Christ Kontos, Protopresbyter

July 30, 2017

Dear Prospective Sponsor and Advertiser,

The 2017 Greek Affair will be held on September 20, 21, 22, 23 & 24, 2017. The community of **St. Luke Greek Orthodox Church in Broomall, PA** is proud to host this Philadelphia area tradition, which is now in its 40th year. This premier Greek festival features amazing authentic Greek food, delicious sweets and pastries, traditional folk dancing, live Greek music, rides and amusements, a flea market (Monastiraki), boutiques, raffle and church tours. There is truly something for everyone!

The Greek Affair is the largest fundraising event for Saint Luke Greek Orthodox Church. Last year this five-day event attracted over 25,000 visitors. The event is a household name throughout Chester, Delaware and Montgomery counties. The extensive promotion for this popular event reaches over 250,000 households.

We are excited to announce that this year we will once again have a **Sponsorship Program** for this event in addition to our **full color Greek Affair Program Ad Book**. This **Sponsorship Program** and the **Greek Affair Program Ad Book** help to defray expenses and maximize support for our church's ministries while providing a unique opportunity for our sponsors and advertisers to reach the thousands of households that know the **Greek Affair** brand.

We have 3 levels of sponsorship from which to select (see enclosed form) as well as multiple opportunities to *advertise* your business or *recognize* someone special in the **Greek Affair Program Ad Book**. All donations are tax deductible. We value all our supporters and are grateful for the support that the community has provided through the years.

Please take a moment to review the exciting opportunities and complete the enclosed application. We ask that you return the form no later than **August 21, 2017** for *Diamond Sponsorship* and **August 25, 2017** for all other levels, so that we have time to list your name in the Festival program, website, brochures, tray liner, media publications, etc. If you need additional information or have any questions, please contact **Andrea Papadopoulos (610-999-4107)**.

We are very excited about the prospect of having you as a Sponsor or Advertiser and look forward to hearing from you.

God bless you and thank you for your consideration!

Rev. Father Christ Kontos  
Protopresbyter

Andrea Papadopoulos  
Greek Affair Program Chairman  
610 999 4107 / the-greek-affair@comcast.net





# SPONSORSHIP & ADVERTISERS PROGRAM ORDER FORM

Name of Sponsor/Advertiser			
Address	City	State	Zip
Telephone	Email		

## Step 1 – Select level of Sponsorship or Ad Preference

- I wish to be a **Diamond sponsor for the Greek Affair (\$5000).**  
2 Full Page Color Ad in Greek Affair Program Ad Book (Center Pages), Name appearing on **lawn signs** and **all** advertising materials (including mailings, Website, newspaper, programs, radio and television), center ad on tray liners, Greek Affair Welcome Banner, continuous Video Advertising during the festival, quarter page ad in Epistle for one full year and 10 Dinner vouchers. **Deadline for Diamond sponsorship is August 21, 2017.**
- I wish to be a **Platinum sponsor for the Greek Affair (\$3000).**  
Full Page Color Ad (choice of Front or Back Inside) in Greek Affair Program Ad Book, Name appearing on Website, programs, center ad on tray liner, continuous Video Advertising during the festival and 8 Dinner vouchers.
- I wish to be a **Gold sponsor for the Greek Affair (\$1500).**  
Full Page Color Ad in Greek Affair Program Ad Book, Name appearing on Website, tray liners, continuous Video Advertising during the festival and 4 Dinner vouchers.
- I wish to place an **advertisement in the Greek Affair Program Ad Book:**
  - Inside Front/Back Cover Color (\$1000)\*       Half Page Color (\$250)\*\*
  - Full Page Color (\$500)\*       Business Card or Quarter Page Color (\$125)
- For an additional donation of \$200, I wish to place an advertisement in the **2018 Monthly Epistle for 12 months!**

\* All Full Page ads will be displayed on the video advertiser and on tray liners. \*\*All Half Page ads will be displayed on the video advertiser

## Step 2 – Specify copy for ad or provide artwork

- Use the same ad from last year's Ad Book       I would like the committee to design the ad
  - Computer CD or Hard Copy is enclosed       I will email the artwork to: the-greek-affair@comcast.net. (subject: AD BOOK)
- Special instructions or message to be printed in the ad:**

*Note: Preferred format for artwork is 300dpi with embedded fonts .PDF or .JPEG.  
Dimensions: Full Page: (5.5"x8.5") Half Page: (5.5"x4.25") Quarter Page (5.5"x2")*

## Step 3 – Sign and return with check before the due date

Please make check payable to: **Greek Orthodox Church of St. Luke**  
Mail Forms to: **35 North Malin Road, Broomall, PA 19008**      Or Fax to: **610.353.8714**

- Check enclosed: *Check number:* \_\_\_\_\_ *Amount Enclosed:* \_\_\_\_\_
- Credit Card: *Credit Card No:* \_\_\_\_\_ *Expiration Date:* \_\_\_\_\_ *Billing Zip Code:* \_\_\_\_\_

*My signature below confirms that I understand and agree to the following terms:*

1. My ad space will be reserved and layout work on my ad will commence only upon full payment.
2. Full Page Color ad space is reserved on a "first come, first serve" basis.
3. Requests for specific placement will be considered, but compliance is not guaranteed. Final placement is up to the discretion of the Ad Book Committee.
4. I am ultimately responsible for the accuracy of the information on my ad. I will not hold St. Luke Greek Orthodox Church, its festival volunteers or the Ad Book committee liable in case of any errors appearing in my ad.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ALL ADS MUST BE RECEIVED BEFORE AUGUST 25, 2017. Your cooperation is appreciated.**