



ST. LUKE GREEK ORTHODOX CHURCH

35 N. Malin Road, Broomall, PA, 19008 · Tel: (610) 353-1592 · Fax: (610) 353-8714
Rev. Father Christ Kontos, Protospresbyter

August 1, 2022

Dear Friend,

The Greek Affair is back! The 2022 Greek Affair will be held on September 15, 16, 17 & 18. The community of Saint Luke Greek Orthodox Church is proud to host this Philadelphia area tradition, which is now in its 45th year. This premier Greek festival will feature amazing authentic Greek food, delicious sweets and pastries, traditional folk dancing, Greek music, and Church Tours.

The Greek Affair is the largest fundraising event for Saint Luke Greek Orthodox Church attracting thousands of visitors each day. The event is a household name throughout Delaware, Chester, and Montgomery counties. We are excited to announce that this year we will once again have a Greek Affair Sponsorship Program in addition to our Greek Affair Program Ad Book. These programs help to defray expenses and maximize support for our church while providing a unique opportunity for our sponsors and advertisers to reach the thousands of households that know the Greek Affair brand.

Please take a moment to review and consider these exciting opportunities.

If you are not able to support the Greek Affair through sponsorship or buying an ad, we ask that you reach out to your local merchants and service providers (hairdresser, barber, landscaper, plumber, electrician, pool service, day care center, babysitter, etc.) and ask them to consider participating. Selling ads as a volunteer for St. Luke is one of the most direct and nearly effortless ways to support this fundraiser. Forms should be returned by August 20, 2022. If you need additional information or have any questions, please contact Andrea Papadopoulos at 610-999-4107 or the church office at 610-353-1592. Sponsor packages are available online (theGreekAffair.com) or at the church office.

God bless you and thank you for your consideration!

Rev. Father Christ Kontos
Protospresbyter

Andrea Papadopoulos
Greek Affair Sponsorship Committee Chairman
610 999 4107 / the-greek-affair@comcast.net





SPONSORSHIP & ADVERTISERS PROGRAM ORDER FORM

Name of Sponsor/Advertiser			
Address	City	State	Zip
Telephone	Email		

Step 1 – Select level of Sponsorship or Ad Preference

- I wish to be a *Diamond sponsor for the Greek Affair*..... \$ 5000**
Full Page Color Ad in the Greek Affair Program Ad Book, (choice of Front Inside, Back Outside or Centerfold), Name appearing on Website, center ad on tray liners, **8'x 4' banner at Welcome booth or Indoor Restaurant**, continuous Video Advertising during the festival and 10 Dinner vouchers.
- I wish to be a *Platinum sponsor for the Greek Affair*..... \$ 3000**
2.5'x 8' banner on booth of your choice (first come basis) and continuous Video Advertising during the festival, 4 Dinner vouchers. Specify Booth: Gyro Pizza Kalamari Souvlaki Loukoumades Restaurant Coffee House Sweets+Pastry
- I wish to be a *Gold sponsor for the Greek Affair*..... \$ 1500**
Full Page Color Ad in the Greek Affair Program Ad Book (choice Front Inside, Back Inside, Back Outside), Name appearing on tray liners, continuous Video Advertising during the festival and 4 Dinner vouchers.
- I wish to place an *advertisement in the Greek Affair Program Ad Book*:**
All ad book page placement is reserved on a first come basis.
 Inside Front or Inside Back Cover Color (\$1000)* **Half-Page Color (\$250)**
 Full-Page Color (\$500) * **Business Card/Quarter Page Color (\$125)**
**All Full-Page ads will be displayed on the video advertiser.*
Ad placement for premier pages is determined by sponsorship packages and on a first come basis.

Step 2 – Specify copy for ad or provide artwork

- Use the same ad from last year's Ad Book
 - I would like the committee to design the ad
 - Hard Copy is enclosed
 - I will email the artwork to: the-greek-affair@comcast.net
- Special instructions or message to be printed in the ad**

Note: Preferred format for artwork is 300dpi with embedded fonts .PDF or .JPEG. Dimensions: Full Page: (5.5"x8.5") Half Page: (5.5"x4.25") Quarter Page (5.5"x2")

Step 3 – Sign and return with check before the due date

Please make check payable to: **St. Luke Greek Orthodox Church**
 Mail form to: **35 North Malin Road, Broomall, PA 19008**, Fax to: **610.353.8714** or E-mail to: the-greek-affair@comcast.net

- Check enclosed: *Check number:* _____ *Amount Enclosed:* _____
- Credit Card: *Credit Card No:* _____ *Expiration Date:* _____ *Billing Zip Code:* _____

My signature below confirms that I understand and agree to the following terms:

1. *My ad space will be reserved and layout work on my ad will commence only upon full payment.*
2. *All ad space is reserved on a "first come" basis. Requests for specific placement will be considered, but compliance is not guaranteed. Final placement is up to the discretion of the Sponsorship Committee.*
3. *I am ultimately responsible for the accuracy of the information on my ad. I will not hold St. Luke Greek Orthodox Church, its festival volunteers or the Sponsorship Committee liable in case of any errors appearing in my ad.*

Authorized Signature: _____ Date: _____