



ST. LUKE GREEK ORTHODOX CHURCH

35 N. Malin Rd., P.O. Box 198, Broomall, PA, 19008 · Tel: (610) 353-1592 · Fax: (610) 353-8714
Rev. Father Christ Kontos, Protopresbyter

June 14, 2011

Dear Prospective Sponsor and Advertiser,

The 2011 Greek Affair will be held on September 21, 22, 23, 24 & 25, 2011. The community of **St. Luke Greek Orthodox Church in Broomall, PA** is proud to host this Philadelphia area tradition, which is now in its 34th year. This premier Greek festival features amazing authentic Greek food, delicious sweets and pastries, traditional folk dancing, live Greek music, rides and amusements, a flea market (Monastiraki), boutiques, raffle and church tours. There is truly something for everyone!

The festival begins on Wednesday at 11:00 am and concludes on Sunday evening at 9:00 pm. Hours are Wednesday/Thursday 11:00 am to 9:00 pm, Friday/Saturday, 11:00-midnight and Sunday, 12:00 pm to 9:00 pm. On Thursday night we celebrate Family night with discounts on rides and amusements as well as dinner entrees.

The Greek Affair is the largest fundraising event for Saint Luke Greek Orthodox Church. Last year this five-day event attracted over 25,000 visitors. The event is a household name throughout Chester, Delaware and Montgomery counties. Additionally, the extensive event promotion reaches over 250,000 households.

We are excited to announce that this year we will have a **Sponsorship Program** for this event in addition to our all **new full color** Ad Book and reduced rates. It is our hope that this program helps to defray expenses and maximizes support for our church while providing a unique opportunity for our sponsors to reach the thousands of households that know the Greek Affair brand. We have 3 levels of sponsorship from which to select (see enclosed form) as well as multiple opportunities to advertise your business or recognize someone special in the **Greek Affair Ad Book**. All donations are tax deductible. We value all our supporters and are grateful for the support that the community has provided through the years.

Please take a moment to review the exciting opportunities and complete the enclosed application. We ask that you return the form no later than **July 10, 2011** for *Diamond Sponsorship* and **August 10, 2011** for all other levels, so that we have time to list your name in the Festival program, website, brochures, tray liner, media publications, etc. If you need additional information or have any questions, please contact Andrea Papadopoulos at 610-999-4107.

We are very excited about the prospect of having you as a Sponsor or Advertiser and look forward to hearing from you.

God bless you and thank you for your consideration!

Rev. Father Christ Kontos
Protopresbyter

Andrea Papadopoulos
Greek Affair Co-Chairman
610 999 4107 / the-greek-affair@comcast.net



SPONSORSHIP & ADVERTISERS CONTRACT

Name of Sponsor/Advertiser			
Address		City	State Zip
Telephone	Fax	Email	

Step 1 – Select level of Sponsorship or Ad Preference

Sponsorship

- I wish to be a **Diamond sponsor** for the 2011 Greek Affair (\$5000) which includes:

Full Color Page in Greek Affair **Ad Book**

Name appearing on **lawn signs** and all promotional materials

- Mailings
- Newspaper
- Programs
- Radio

Advertisement appearing on **www.thegreekaffair.com** website

Name appearing on Greek Affair **Welcome Banner**

Large Center Ad space on **tray liner**

Continuous **Video Advertising** during the festival

Quarter page ad in **Epistle** for one full year

10 Dinner vouchers

- I wish to be a **Platinum sponsor** for the 2011 Greek Affair (\$3000) which includes:

Full Color Page in Greek Affair **Ad Book**

Advertisement appearing on **www.thegreekaffair.com** website

Medium Center Ad Space on **tray liner**

Continuous **Video Advertising** during the festival

Quarter page ad in **Epistle** for 6 months

10 Dinner vouchers

- I wish to be a **Gold sponsor** for the 2011 Greek Affair (\$1500) which includes:

Full Color Page in Greek Affair **Ad Book**,

Advertisement appearing on **www.thegreekaffair.com** website

Advertisement included on **tray liners**,

Continuous **Video Advertising** during the festival

4 Dinner vouchers



2011 Greek Affair Ad Book

<input type="checkbox"/> Outside Back Color (\$1200)* (5x8)	<input type="checkbox"/> Half Page Color (\$250) (5x4)
<input type="checkbox"/> Inside Front/Back Color (\$1000)* (5x8)	<input type="checkbox"/> Quarter Page Color (\$125) (2.5x4)
<input type="checkbox"/> Full Page Color (\$500)* (5x8)	<input type="checkbox"/> Business Card (\$100) (5x2)

* All Full Page ads will continuously be displayed on video advertising during the event and advertiser name will be listed on tray liners.

Step 2 – Specify copy for ad or provide artwork

<input type="checkbox"/> Use the same ad from last year's Ad Book	<input type="checkbox"/> I would like the Ad Committee to design the ad
<input type="checkbox"/> Computer CD and/or Hard Copy of Ad are enclosed.	<input type="checkbox"/> I will email the artwork, logo or photos to: the-greek-affair@comcast.net (subject: AD BOOK)

Special instructions or personal message to be printed in the ad:

Note: Preferred digital format for ad artwork is 300dpi with embedded fonts .PDF, .TIFF or .JPEG

Step 3 – Sign and return forms with check before the due date

Please make check payable to: **Greek Orthodox Church of St. Luke**

Mail Forms and checks to: **P.O. Box 198,
35 North Malin Road
Broomall, PA 19008**

Or Fax to: **610.353.8714**

- Check enclosed
- Credit Card *(please do not include credit card numbers, committee will call)*
 Visa Master-Card
- Other *(please have someone from the committee call to discuss alternative payment options)*

My signature below confirms that I understand and agree to the following terms:

1. My ad space will be reserved and layout work on my ad will commence only upon full payment.
2. Full Page Color ad space is reserved on a "first come, first serve" basis.
3. Requests for specific placement will be considered, but compliance is not guaranteed. Final placement is up to the discretion of the Ad Book Committee.
4. I am ultimately responsible for the accuracy of the information on my ad. I will not hold St. Luke Greek Orthodox Church, its festival volunteers or the Ad Book committee liable for any errors appearing in my ad.
5. If I have elected to pay by credit card, this signature also authorizes charges be made to my account.

Authorized Signature: _____ Date: _____

ALL ADS MUST BE RECEIVED BEFORE AUGUST 10, 2011.
This deadline must be strictly enforced. Your cooperation is greatly appreciated.